

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62841-1

DATE PRINTED

09/10/12

AND

PAGE 1

30083	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340333		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		PACE FOR CONGRESS 2012	
AND	1580 Lincoln St Ste 510		PO BOX 1510	
ADDRESS	Denver	CO 80203-1507	Pueblo	CO 81002-1510
	USA		USA	
CONTACT	SUZANNE COLLINS		PRODUCT 9/10-9/16	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 11767	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9/7 NEW ORDER (NH) \$34,125. 9/7 REV (NB) NEW TTL=\$25,175 REV LUR RATES-\$5 WILL BE REWORKED										
1 LUR	11111..	5	05:00A	05:28A	30S	09/10/12-09/14/12	NEWS 4 EARLY 5-5:28AM	5	135.00	675.00
2 LUR	11111..	5	05:28A	06:00A	30S	09/10/12-09/14/12	NEWS 4 EARLY 5:28-6:00AM	5	150.00	750.00
3 LUR	12111..	6	06:00A	07:00A	30S	09/10/12-09/14/12	NEWS 4 TODAY	6	185.00	1110.00
4 LUR	22222..	10	07:00A	08:58A	30S	09/10/12-09/14/12	THE EARLY SHOW	10	115.00	1150.00
5 LUR1	1	05:57A	07:58A	30S	09/16/12-09/16/12	NEWS 4 THIS MORNING	1	100.00	100.00
6 LUR1	1	07:58A	09:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	750.00	750.00
7 LUR	10000..	1	08:58A	09:58A	30S	09/10/12-09/10/12	RACHEL RAY	1	200.00	200.00
8 LUR	01000..	1	09:57A	11:00A	30S	09/11/12-09/11/12	PRICE IS RIGHT	1	450.00	450.00
9 LUR	00001..	1	11:00A	12:00N	30S	09/14/12-09/14/12	YOUNG & THE RESTLESS	1	350.00	350.00
10 LUR	00010..	1	12:00N	12:25P	30S	09/13/12-09/13/12	NEWS 4 AT NOON	1	275.00	275.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 2

30083	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340333		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		PACE FOR CONGRESS 2012	
AND	1580 Lincoln St Ste 510		PO BOX 1510	
ADDRESS	Denver	CO 80203-1507	Pueblo	CO 81002-1510
	USA		USA	
CONTACT	SUZANNE COLLINS		PRODUCT 9/10-9/16	
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 11767	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/10/12 AND ENDING 09/16/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11 LUR	11110..	4	04:00P	05:00P	30S	09/10/12-09/13/12	DR PHIL	4	300.00	1200.00
12 LUR	.1111..	4	06:30P	06:58P	30S	09/11/12-09/14/12	CBS4 NEWS AT 630PM	4	500.00	2000.00
13 LUR	11111..	5	05:00P	05:30P	30S	09/10/12-09/14/12	NEWS 4 AT 5 PM	5	500.00	2500.00
14 LUR	10101..	3	05:30P	06:00P	30S	09/10/12-09/14/12	CBS EVENING NEWS	3	850.00	2550.00
15 LUR	11111..	5	06:00P	06:30P	30S	09/10/12-09/14/12	CBS4 NEWS AT 6	5	550.00	2750.00
16 LUR1.	1	04:58P	06:00P	30S	09/15/12-09/15/12	NEWS 4 AT 5P - SATURDAY	1	150.00	150.00
17 LUR1	1	04:58P	05:58P	30S	09/16/12-09/16/12	NEWS 4 AT 5 - SUNDAY	1	1600.00	1600.00
18 LUR	1111100	5	10:00P	10:35P	30S	09/10/12-09/14/12	LATE NEWS M-SU	5	725.00	3625.00
19 LUR	0000010	1	10:00P	10:35P	30S	09/15/12-09/15/12	LATE NEWS M-SU	1	725.00	725.00
20 LUR	0000001	1	10:00P	10:35P	30S	09/16/12-09/16/12	LATE NEWS M-SU	1	725.00	725.00
21 LUR	10111..	4	10:35P	11:37P	30S	09/10/12-09/14/12	LATE SHOW WITH DAVID	4	385.00	1540.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



KCNC TV

KCNC TV

AND

09/10/12

PAGE 3

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ACCEPTED BY STATION